

PRIVACY POLICY AND CONDITIONS OF USE

We'll take reasonable steps to protect your privacy. By checking the "agree" button, using our Website, and submitting your personal information, **you consent to the data and use practices described in this Policy.**

DO NOT COMPLETE THE QUESTIONNAIRE AND
SUBMIT YOUR INFORMATION IF YOU DO NOT WANT TO
HAVE YOUR PERSONAL INFORMATION PROVIDED TO
US AND YOUR IDENTIFICATION INFORMATION PROVIDED TO
YOUR MATCH.

COLLECTION AND USE OF YOUR INFORMATION

We'll collect and store information that identifies you ("Personal Information") as provided by you through our website or by subsequent e-mail or other contact with us, and by completing the questionnaire ("Questionnaire"). This Personal Information will include your full name, e-mail address, gender, age, other demographic information you supply, and the answers that you provided to the survey. Your answers are then put into an algorithm to customize your match.

Once that match is complete, **we will provide you name and e-mail address ("Identification Information") to the person identified by the algorithm as your match without your prior approval.**

Following the match, the person identified by that match will likely make contact with you. Although we will only provide them your e-mail, they may be able to obtain your address, phone number, social media, and other ways of contacting you through other sources.

If you contact your match, do so respectfully and act at all times consistent with the BYU Honor Code and Gospel standards. **If the match is not interested in continuing the discussion, leave him or her alone!**

SHARING PERSONAL INFORMATION WITH THIRD PARTIES

We may disclose your Personal Information in accordance with the terms set forth in this Policy. We will not sell or provide personally identifiable information about you to third-parties (other than your match) unless: (1) you request or authorize us to do so; (2) we believe the information is needed to comply with the law, respond to a government request, enforce an agreement we have with you, or to protect our or others rights, property or safety; (3) the information is provided to our agents, third parties or service providers who perform functions on our behalf; (4) to address emergencies or acts of God; or (5) to address disputes, claims, or to persons holding a legal or beneficial interest. We may use the information that you provide in a non-personally identifiable, anonymized way for research purposes.

SECURITY MEASURES TO PROTECT YOUR INFORMATION

We're committed to taking reasonable efforts to secure the information that you provide to us, and we use a variety of security technologies and procedures to help protect against unauthorized access to or alteration, disclosure, or destruction of data.

DATA RETENTION

We retain Personal Information as long as we consider it potentially useful for business or research purposes.

HOW YOU CAN CHANGE YOUR INFORMATION

You can update or correct your Personal Information, or remove it from our system by making a request to us at the contact information provided below. If for some reason access is denied, we will provide an explanation of why access has been denied.

GOOGLE ANALYTICS

Our Website uses Google Analytics, a web analytics service provided by Google, Inc. (“Google”). Google uses cookies to help us analyze how visitors use the Website. The information generated by the cookie about your use of the Website is generally transmitted to and stored on a Google server in the U.S. In case of activation of IP anonymization, Google will, however, truncate/anonymize the last eight-bit segment of your IP address beforehand within Member States of the European Union or other parties to the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be transmitted to a Google server in the US and truncated there. On behalf of the operator of the Website, Google will use this information for the purpose of evaluating your use of the Website, compiling reports on the Website activity, and providing the operator with other services relating to the Website and Internet use. Google will not associate your IP address with any other data held by Google.

You may manage and opt out of Google’s use of cookies by visiting Google’s Ads settings however, please note that if you do so, you may not be able to use the full functionality of the Website. Alternatively, you can opt out by visiting the Network Advertising Initiative opt-out page: <http://www.networkadvertising.org/choices/>. Please note that if

you disable the use of cookies, you may not be able to use the full functionality of the Website.

For further information on terms of use and data protection/privacy, please see <http://www.google.com/analytics/terms/us.html> or <http://www.google.com/analytics/learn/index.html>.

Do Not Track

We honor do not track signals and do not track, plant cookies, or use advertising when a Do Not Track (DNT) browser mechanism is in place.

Children

The Website is not intended for use by or targeted at children under 13, and we do not knowingly or intentionally collect information about children under 13.

CONTACT US

If you have any questions about this Policy or our treatment of the information you provide us, please contact us at:
team@matchmakerbyu.com.